

## <u>Post</u>: Upcycling trend continues at Jumpin' Juice

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Created by <u>Brittany Bunk</u> on 15-Jul-2021

Offer

**■** Food & Drinks

## Content

Juice, vinegar, and alcohol is made from upcycling the surplus foods that may normally go to waste by turning it into a commercial product.

https://jumpindrinks.co.uk/gb-grapeandblueberry/

"GB range of products uses the abundance of surplus grapes and blueberries in The UK.

Every year there are tons of grapes & blueberries that become surplus to supply.



We use part of this... to create our range of GB products.

This project is a clear win-win for everyone involved. Food waste is a global challenge and reducing it has become a high priority in any CSR for supermarkets.

About Us - Our Experience and Values

"GB" range of products are 100% Plastic Free."

## Comments

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