

Can we emerge from neotribalism to become a mass society?

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Background

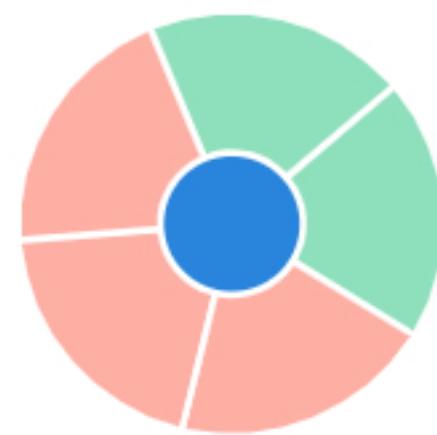
Tribalism happened back in the hunter-gatherer days when there were not many people, so people chose sides and formed groups ('tribes') to cluster and work together to survive. Neotribalism (coined by sociologists) is tribalism, but applied to the digital age (where people can form groups online, especially social networks on social media). Although both terms apply to the digital age, mass society is the opposite of neotribalism. It's cooperation at the highest level possible.

It's strange that we went in the opposite direction, which leads to conflicts (as it has had in history). Still, it's helped us survive, as it's been found that likely other species ([woolly mammoths](#), [Neanderthals](#), etc.) lost out to modern humans because they did not have the specific (i.e. tribal, social networking) teamwork capabilities of this group of people to go against them. The collaborative willingness of Neanderthals seemed to [contribute to their downfall](#) against the aggressiveness of modern humans.

So should we stay with tribalism, because it works, and has worked for so long (making us the most successful species to date, due to outcompeting everyone, including other hominins)? Or, should we work towards becoming a mass society, because we may need it and now we're more capable to handle it than our ancestors of the past?


Note: there's a lot we don't know about the past and even present, so some parts about tribalism, Neanderthals, etc. in this intro may not be correct and what actually happened, but are used for purposes to facilitate this discussion.

Discussion Topology



Tags

Future

Participants	Claims	Contributions	Votes
 vegforlife	5	13	0
 Doobjo	1	7	0