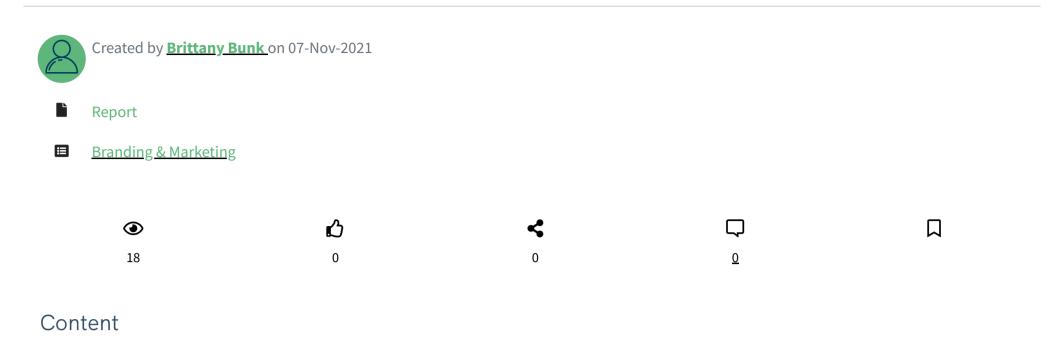


Post: vegan fast food experience - part 2 - conclusion



Presentation

McDonald's:

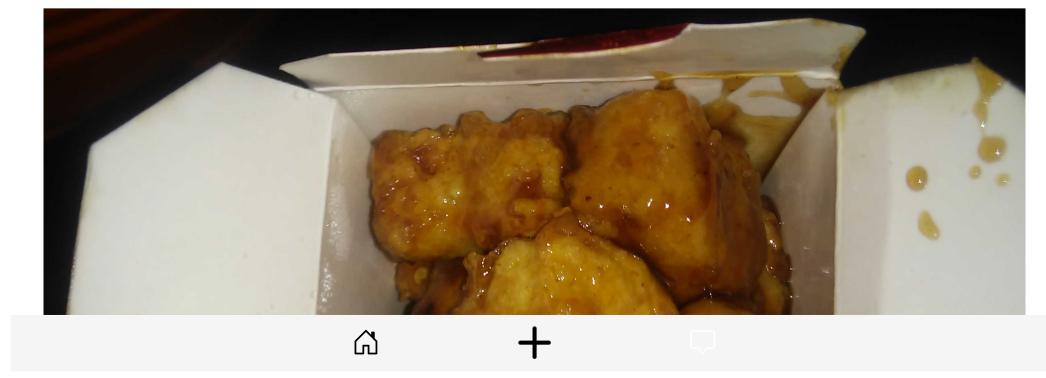


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Panda Express:



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Carl's Jr.:



Final Verdict:

- Least packaging: Panda Express
- Best taste: Carl's Jr. (the McDonald's patty was the worst (at least it didn't taste like real meat, but it tasted too fake to like) the parts I looked forward to were the veggies, which says a lot. I couldn't try the Panda Express, so it doesn't count)
- Most meat-like: Carl's Jr.
- Most welcoming vegan atmosphere: none of them, maybe Panda Express or Carl's Jr. a little (but both did ask me to look at a non-vegan part of the menu, in which Panda Express wins here)

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Recommendation: cater to the vegans more if you want them around (I know this is hard to say, as the places looked like they (the company and customers) would get lost and fall apart if they split up like that, but from a vegan perspective, this is what's needed. At what cost is up to the restaurant to bear it). Places like Taco Bell with their vegetarian only menu is the personal touch that is welcoming. Personalize it to vegans with better tastes, more options, less meat in their face, and their own menu (maybe some vegan music while you're at it - schmooze) - and maybe vegans would come back for round 2 (because that's where vegans should be, not this trial and error, messing up but trying round 1 unless vegans decide to bear it - this round's for the meat eaters). Make the vegan stuff vegan - I don't know, I'm not a restaurant, not my job.

They just shouldn't be making it feel like they're pushing meat onto vegans when they're trying to offer options for them - as then it doesn't feel vegan. Also, if something's trying to be vegan - make it vegan! I want the adventure where I'm happy at the end of it - I want my happy meal, not upset thinking about all the animals I just saw being served for a price tag. Thank you, that's all - you got this restaurants - you're trying and one day you'll make if you work hard enough.

Comments

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