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Post: New Vegan Crypto Currency Is Listing On The Liquid



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TEL AVIV, Israel--(BUSINESS WIRE)--SIPUP (OTCPINK: SPUP) announced today that its U.K. based subsidiary, [VeganNation Finance Services Ltd. \(https://vegannation.io/\)](https://vegannation.io/), is listing its digital coin on the Liquid exchange. Following the listing earlier in the month on the Bittrex, GRNC, one of the first vegan global crypto currencies, is scheduled to launch on the Liquid Exchange as of **December 15, 2021**.

"With an emphasis on promoting global sustainability and reliability within the vegan world, our new 'GreenCoin' (GRNC) is leading VeganNation to assume its place in the ESG realm."

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The GRNC has been designed by VeganNation to serve as a green global loyalty program, incentivizing sustainable user behavior to positively impact our society and the planet. By integrating GRNC within the VeganNation app recently released in the U.S. and soon to be released in other global markets, VeganNation seeks to deliver a tangible form of digital tender for the global vegan community (merchants and patrons, alike), through which plant-based commerce can be transacted. GRNC will initially only be usable for transactions consummated within the app.

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<https://www.businesswire.com/news/home/20211216005968/en/New-Vegan-Crypto-Currency-Is-Listing-On-The-Liquid>

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