

Post: Bolthouse Farms acquires Evolution Fresh



Content

"Starbucks (NASDAQ: SBUX) and Bolthouse Farms today announced entry into a definitive agreement for Bolthouse Farms to acquire the brand and business of Evolution Fresh.

"At Bolthouse Farms, with the support of Butterfly, we strive to ensure that the acres we grow and beverages we make have a positive impact on the land, on the people who make up our company, and on all people. By bringing Evolution Fresh into our portfolio, we will extend our spirit of ingenuity and innovation, sharing resources and passion for high-quality, nutrient-dense juices to pioneer solutions for today's food system."

Butterfly is a leading private equity firm that specializes in the food sector with a particular focus on high-growth, on-trend categories. Through Bolthouse Farms, Evolution Fresh joins Butterfly's brand portfolio that includes the likes of Chosen Foods, MaryRuth Organics, Orgain, and Pete and Gerry's Organics."

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https://www.businesswire.com/news/home/20220524006161/en/Bolthouse-Farms-Acquires-Evolution-Fresh-From-Starbucks

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