

Post: Next Gen Materials Research



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 [Research](#)

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Content

source: <https://www.materialinnovation.org/>

why: <https://www.materialinnovation.org/our-why>

"BUILDING THE NEXT-GEN MATERIALS INDUSTRY"

The Material Innovation Initiative accelerates the development of next-gen materials for the fashion, automotive, and home goods industries. We work to shrink the environmental footprint of existing fibers, such as synthetics and cellulose, and to seed plant-based and lab-grown innovations"

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