

Post: 'Vegan' items that aren't really vegan



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Discussion

Branding & Marketing

③ 20

Content

Background reading: https://janeunchained.com/2021/02/21/why-vegan-claims-must-be-audited/, why vegan claims must be audited

It's really frustrating to look at so many foods with a vegan label that really aren't vegan. This resource is here to call them out. Most are obvious, so I'm just limiting it to what is too difficult to notice. Here's my list, but feel free to add onto it:

deforestation

coffee - https://www.youtube.com/watch?v=-z-R1cJ_pgw

chocolate - https://youtu.be/KcQa8xvKOlk?feature=shared&t=239

Brands:

- naked juice contains ingredients that might be tested on animals
- Laird Superfoods contains aquamin, which is tested on animals
- Naturelo (and other 'vegan' vitamins) also contains aquamin

Naturally carnivorous:

- mushrooms some are
- venus fly traps
- some figs

items:

- limestone, marble, chalk made from shells
- gold toxic chemicals from its extraction kill wildlife (also there's labor issues)

labor:

- cashews toxins hurt worker's hands
- * anything 'fair trade' industry (because the label was created because the labor violations were so bad to require one) bananas, cane sugar, cotton, quinoa, rice, coffee, etc. human rights issues (because people are animals too):
- black peppercorns deadly mental health issues from financial failure
 - avocados has the nickname 'blood avocados' due to crimes against laborers, which would still not be vegan, as humans are animals
 - vanilla same issue as avocados
 - o marginal quinoa, peppercorns supply and demand negatively impacting farmers
 - o <u>non-fully-automated farming</u>
 - mica https://www.youtube.com/watch?v=LS_CR7UwhRs
- animal labor:
 - o coconut utilizes animals to collect coconuts sometimes
 - o truffles uses animals, like pigs and dogs, to find
 - o farmed bees:
 - almonds most farmed bees pollinate them
 - tomatoes and other non-self-pollinating crops also use farmed bees
 - o field-plowing especially in developing nations

 - * nori is grown on commercially grown oysters (of which they kill via shucking to sell as food)
 some say oysters are 'vegan' due to a lack of sensory neurons and 'brain' but they have sensory neurons all over their body, as well as a brain. They're not vegan.

operations:

vegan foods made in a facility that also handled animal products, especially on its equipment

https://beyondanimal.com/resource/UserResource/view/"Vegan'-items-that-aren't-really-vegan-b2YLCiY-Ux

https://unearthed.greenpeace.org/2021/05/19/food-giants-soya-amazon-deforestation-brazil/

- companies of vegan products that aren't vegan themselves
- companies accidentally add animal products to a vegan alternative by mistake by confusing the two
- outdoor farming:
 - o machine harvesting field animals might be die from them
 - o farmers protecting crops from wild animals like wolves
- wildlife biodiversity loss
 - water
 - bottled plastic trash
 - desalination can harm wildlife
 - wind turbines interferes with bird migration
- growing
 - Non-veganic growing methods like blood or bone meal
 - monoculturing
 - palm oil clears endangered forests with high biodiversity due to monoculturing
 - marginal <u>acai</u> same as palm oil
 - sugar see 'rotten' series on netflix about big sugar and the everglades in florida. Also https://greengroundswell.com/environmental-impact-ofsugar/2019/07/22/

soy - deforestation -

- o pesticides, insecticides
- o possibly algae blooms from runoff
- o non-self-pollinating crops (see farmed bees) or using mechanical/hand pollination methods
- Preparation:
 - o lac resin/shellac (maybe even shellfish) coating on: coffee beans, some produce
 - o indirectly supports animal agriculture: byproducts become livestock feed
 - corn syrup, high fructose corn syrup
 - canola oil
 - o possibly molasses indirectly is a part of non-vegan sugar production, due to being a byproduct of it
 - o table (or white) sugar filtered in bone char

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Comments



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check https://foodprint.org/blog/sugar-substitutes/ for the most sustainable sugars







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sugar's really destructive to the environment. Stevia is a more more eco-friendly alternative option.







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I need to find the sources on these, so bear with me. If anyone finds sources to help me out, that'll take the workload off me.





